

Press Release



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Genghis Khan “invades” Singapore: Largest collection of Genghis Khan artifacts makes exclusive Asian appearance in Singapore

*Genghis Khan: The Exhibition is opening show at
ArtScience Museum at Marina Bay Sands*

Singapore (10 January, 2011) Visitors to ArtScience Museum at Marina Bay Sands come February 17, 2011 will be able to enjoy the largest collection of Genghis Khan artifacts ever assembled. *Genghis Khan: The Exhibition*, one of the opening shows at the world's first ArtScience museum, will boast over 200 rare authentic treasures from the conqueror's reign. This is the first time that this extensive exhibition will be on show in Asia and its ArtScience Museum stopover is currently its only Asian venue planned.

Genghis Khan: The Exhibition will take visitors on a journey back to 13th century Mongolia. They will experience stunning re-creations of Mongolia's grasslands and battlegrounds, and walk among the archaeological artifacts and weaponry of the Mongol Empire. The 1,500-square meter exhibition will tell the story of the legendary conqueror whose innovation, technological mastery and cultural creativity gave him the reputation of one of the world's greatest yet most misunderstood leaders.

Mr. Tom Zaller, Director, ArtScience Museum at Marina Bay Sands, said, “We are proud to present to audiences in Singapore for the first time such a compelling, one-of-a-kind exhibition that will appeal to visitors of all ages. They will be able to touch, see and even smell scenes of Mongolian life and develop a deeper understanding of Genghis' time. In addition to an educational component, *Genghis Khan: The Exhibition* will shed light on the influence that the Mongol empire had on culture, international law and finance even to this day.”

Mr. Don Lessem, president of Exhibits Rex, Inc., who is the organizer and curator of the exhibition, said, “When I went to Mongolia in the late 1980s, I was amazed to learn that Genghis had a second face. While his infamous brutality as a conqueror is well known, his role of wise statesman who formed the first united Mongol nation is often overlooked. He was also one of the world's greatest innovators and many of our modern-day inventions such as the passport, paper money, libraries and even trousers can be attributed to his vision.”

Exhibition visitors can look forward to dazzling sets, videos and activities, including role-playing and excavations. They can walk through a life-size “ger” – the traditional nomadic dwelling, marvel at gold jewelry and ornaments, and use interactive computer touchscreens to follow characters from Khan’s empire. Visitors can also witness fearsome weapons in action with live demonstrations.

A highlight of the exhibition is the mummy of a Mongolian aristocrat as well as the clothes and artifacts found buried with her.

Genghis Khan: The Exhibition will be on show from 17 February till 10 April 2011. It is organized by Don Lessem, president of Exhibits Rex, Inc., with curatorial consultation by leading Genghis Khan experts: Dr. William Fitzhugh (the Smithsonian Institution); Dr. Morris Rossabi (Columbia University); and Dr William Honeychurch (Yale University) in cooperation with the Mongolian Ministry of Education, Culture and Science in Ulaanbaatar, Mongolia.

“With ArtScience Museum at Marina Bay Sands, visitors from Singapore and beyond will have the unique opportunity to experience the world’s best marquee exhibitions complemented by our permanent exhibition at the ArtScience Gallery,” said Mr. Zaller.

The world’s first ArtScience Museum will open at Marina Bay Sands on the auspicious date and time of 17 February 2011 at 1.18pm. Boasting an iconic lotus-inspired design, the ArtScience Museum at Marina Bay Sands is set to become the heart of the growing ArtScience movement as well as the premier venue for major international touring exhibitions from the most renowned collections in the world. Featuring 21 gallery spaces totaling 50,000 square feet, the latest addition to Marina Bay Sands will deliver an impressive array of exhibits that embrace a spectrum of influences from art and science, media and technology, to design and architecture.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts and will include our resident performance, “The Lion King”. Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which will play host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.